

Acworth Art Fest

April 14 & 15, 2012



Dunwoody Art Festival

May 12 & 13, 2012



Norcross Art Fest

October 6 & 7, 2012



Splash Festivals, Inc

17 N Peachtree St.

Norcross, GA 30071

www.splashfestivals.com

770-452-1727

Partnership **Benefits**

Norcross Art Fest 2012

Come Join Us

Splash Festivals, producer of Norcross Art Fest, Dunwoody Art Festival and Acworth Art Fest, creates invitation-only art festivals that focus on work that is whimsical, colorful and of high quality. Norcross Art Fest, now in its ninth year, has become one of the foremost art festivals in the southeast and has been voted Event of the Year in 2011 by the Gwinnett Convention and Visitors Bureau and “Best Festival” in Gwinnett County in 2010 & 2011 by the readers of *Inside Gwinnett Magazine*. Each festival draws between 60,000 and 70,000 visitors from all over the metro Atlanta area and beyond for an incredible two-day event featuring between 120 and 180 highly talented artisans from all over the United States. The Southeast Festivals and Events Association recently named Dunwoody Art Festival “Best New Event” throughout the nine-state region from Mississippi to Virginia. What many are calling the “premier art events” of the region, these community-based events have captured the imagination of the cities of Norcross, Dunwoody and Acworth. Citizens and visitors enjoy the magic of the colorful and whimsical art, live music, literary and theatrical performances, fabulous food and very active Kidz Zones. These great celebrations cannot be produced without our business partnerships that support the celebration of art, family and community.

PARTNERSHIP OPPORTUNITIES

SALES

PROMOTION

LEADS

CORPORATE STEWARDSHIP

BOTTOM LINE

SPLASH FESTIVALS OFFERS SEVERAL OPPORTUNITIES TO MEET THE NEEDS OF YOUR BUSINESS.

Tailored for you, we understand that our partners have varied objectives to achieve when choosing to support any event. We’ve designed our program so you can select the best value for your budget. Thank you for your generous support!

Title Partner Benefits (maximum one Title Partner) **\$10,000**

At this highest level of commitment, you will be provided the most prominent degree of visibility. As such, we will direct attention to your business through the following:

- Billboard exposure
- Name on banner and other appropriate signage in high-traffic locations
- Company logo and name on the Art Fest map, artist booth placards and schedules for the performing art venues
- Constant mention during the continuous entertainment on the musical and performing art stages
- A feature article about your business (quoting you and your principles) will appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Accompanying the above article, your own full-page display ad will also appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Company name and logo will be incorporated on all Art Fest posters and collateral literature
- Company name will appear on all advertisements
- A prime booth space with maximum visibility will be reserved for you (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website

Leading Partner Benefits (maximum two Leading Partners) **\$5000**

- An article about your business will appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Accompanying the above article, your own half-page display ad will also appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Company name and logo will be incorporated on all Art Fest rack cards and collateral literature
- Company logo and name will appear on the Art Fest map
- Company name will be included on all advertisements
- Shuttle Sponsorship and accompanying signage
- A large inflatable ride in the Kidz Zone will feature your logo on an oversized banner
- A premium booth space with high visibility will be reserved for you (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website



Splash Festivals

Supporting Partner Benefits

\$2500

- Your own one-third page display ad will appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Company name will be incorporated on all Art Fest rack cards and collateral literature
- Company name will be included on all advertisements and on the Art Fest map
- Additional signage with your company name will be placed at a highly visible secondary location
- A booth space in a high-traffic area will be reserved for you (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website

Friend of the Festival Benefits

\$1500

- Your own one-sixth page display ad will appear in the Art Fest section of *Inside Gwinnett Magazine*, September issue
- Company name will be incorporated on all Art Fest rack cards
- A booth space will be reserved for you (including tent, table and chairs)
- Complimentary breakfast will be served during booth set-up on Saturday
- Website exposure along with a link to your corporate website



Map Partner Benefits \$100, \$200 or \$300

A festival map will be provided to the attendees of Norcross Art Fest to guide them through the artist booths and the many shops and stores of the historic downtown.

- For \$100, your name will be prominently displayed on the front of the map
- For \$200, in addition to the above, your name will be mentioned in the Art Fest section of *Inside Gwinnett* September issue
- For \$300, your company logo will appear on the map plus special recognition on the sponsor page of the Art Fest website.



Splash Festivals, Inc.

Splash Festivals, founded by Frances Schube and Cindy Flynn, produces the Norcross Art Fest, Dunwoody Art Festival and Acworth Art Fest. Our mission is to:

- Create festivals that showcase the City we serve by providing an event that promotes fine art, family entertainment, and the businesses of the community.
- Provide our artisans with a supportive environment in which to promote their quality artwork and enhance their experience with our focus on exceptional care and respect.
- Honor our patrons and sponsors by providing a strong community venue that encourages the building of new customer relationships.

